



# Investment Strategy

"We can't  
predict the  
future but, we  
can prepare for  
it"

# The Path of Sensex / Nifty

**From 2001 to 2008**

**Sensex / Nifty = 8/10 times**

**Sensex 2,000 to 20,000 and Nifty 850/6350**

**From 1992/2001**

**Sensex 3 times**

**Sensex 2,000 to 6000**

**From 2008 to 2020**

**Sensex / Nifty = 6 times**

**Sensex 7700 to 42000 and Nifty 2250/12000**

**From 2020 to 2028**

**Sensex / Nifty = 10 times**

**Sensex 25700 to 257,000 and Nifty 7500/75,000**

# How much to Invest

Plan to invest sizable funds

**Never invest 100% of your funds all at once**

**It is very difficult to make 20 crores by investing 5 crores (full capital/funds).**

**It is easier to invest Rs 2 crore and make Rs 20 crore as you can invest Rs 3 crore buffer when the market is declining.**

Most of the time market follows cyclical trend.

Always invest for multiple returns and it should be “**timeless**” strategy.

Keep a Track of Corporate Governance/ Don't be **Abhimanyu**.

# How to invest

10 stocks (Keep it diversified)

40 lakhs (10 x 4)

4 lakhs to each stock (40/10)

1 lakh at a time (10/10)

40 tranches

## How to Get in ?

- **Can you see the business?**
- **Can you guess the market share?**
- **Whether the company is a leader in its space?**
- **Can you distinguish or rank the business from the same industry?**
- **Short term may be worst but have Patience it will certainly reward you in the long run.**

# Market Share

**INFOSYS/TCS/INFOEDGE**

**RIL/BHARTI**

**HDFCBANK/SBIN/ICICI BANK**

**BAJAJ FINA/HDFC/MUTHOOT FINAN/DLF/GODREJ PROP**

**LT**

**HUL/BRITANNIA/DMART/MCDOWELL/UBL/PAGE INDS/ZOMATO**

**MARUTI/TATA MOTORS/OLA/BAJAJ AUTO/HERO**

**ULTRA CEMCO**

**DIVIS/SUN PHARMA**

**IRCTC/INDIGO**

**CDSL**

**SBI LIFE**

**ONGC/COAL/BPCL/NTPC/TATA CHEM/BEL/HAL**

**TATA Steel/VEDL/TITAN/HINDALCO/SRF/PI INDS**





**For Large Cap Stocks while buying in panic**

**For Mid Cap and Small Cap Stocks while buying anytime**



# Causes of market crashes

What can go wrong?

1. Geopolitical conditions.
2. Increase in 10Y bond yield.
3. An exceptional rise in crude prices
4. A decline in Indian Rupee

# Universal Rule

Simply we need combination of

## **Rule No.1**

Strong businesses & Strong management  
(Nothing but Good Quality Stocks)

## **Rule No.2**

Confidence & Patience

# Cryptocurrency

U S (SEC) to allow Future based cryptocurrency ETF.

Why to invest?

Because it is still new to the system.

**The most  
complicated  
skill is to be  
simple.**

coolismart  
.com

## **Disclaimer**

**I have shared, my knowledge, personal views and experience with you.**

**Please talk to your advisor or registered broker before investing and trading in the stock market.**

**Thank you.**