

Where Is The World Economy Headed? A Macro-perspective...

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Macro-economic Risks

⊖ Negative Interest Rate Policy (NIRP)

🏠 Japanese Savings, Mrs. Watanabe

🏠 China-Depression or Stimulus?

A new axis
Currency Diversification


📊 US-steady decline


€ Euro-demographic decline

🏠 Crude-end of an era

🌸 India-more hype than hope?

The CFO As Risk Manager

 Defensive Role

 The Missing Fire Extinguisher

 Risk Vs Volatility

 Perceived Risk Vs Real Risk

 Imagined Risk vs Black Swans

 Operational & Transformational Role

 Partner to the CEO: Custodian of Liabilities

Introduction To Behavioural Economics

Behavioural Economics:

- What is Behavioural Economics
- Evolution of Behavioural Economics
- Failures of Classical Economics

Applications & Models from Behavioural Economics

- Application of Behavioural economics
- Behavioural arbitrages
- 'Natural' business models like beggars, politicians, banditry, blackmailing. "Money for Nothing..."
- How Behavioural Models fit into traditional business models
- The Laws of Groupthink

Behavioral Investigation

'The best version of yourself that you can be'

No Free Will

Complexity Theory

Red Pill Reality

Bounded Rationality